



# MODELLE INTERNATIONAL

OVER **24** YEARS OF EXPERIENCE

## COURSES

Photo Modelling  
Image Make Over  
Basic Modelling  
Advanced Modelling  
**FULLY EQUIPPED STUDIO**

## EVENTS

Modelling Competitions  
Beauty Pageants  
Fashion or Hair Shows  
Promotions or Advertising  
**OVER 100 MODELS & HOSTESSES**

**ORGANISERS OF**  
MISS & MR WORLD  
MISS ITALIA NEL MONDO  
MISS REGINA D'EUROPA

**MODELLING FOR**  
BOTH MALES &  
FEMALES



## MODELLE INTERNATIONAL

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# MODELLE INTERNATIONAL

Modelle International is a renowned modelling agency directed by Sue Rossi, who for the past 24 years have been into the business of the Modelling World.

Modelle International specializing in the business of event management, beauty pageants, licensing of international pageants, product launches and special projects both locally and internationally. A well known name in the glamour industry.

During these years the Agency has obtained the license for the organization of Miss World, Mr World and recently another licence has been included for this agency Miss Italia Nel Mondo and Miss Regina D'Europa. These events give the opportunity for the models to achieve international standards.

Modelle International is the leading agency in its field and boasts the finest models and hostesses. The team is selected for their natural charm, good educational background and personality and most of them are also multi-lingual with an exceptional command of languages.

Training for models begin at an early age during their teens. We always emphasize with our students, to build up a good character to be able to communicate with people around.

We teach catwalk, good posture, photo modelling.

Our main job is to recruit models in different ways according to their choice. The most popular job is photo modelling, but catwalk is still very needed and we encourage lots of young males & females to take part in it since it will be good for various fashion houses.

All models who join our agency gets the opportunity to work during various promotions, TV programs, and also taking part in different product launches.

Miss World Malta, is one of our prestige annual event that gives experience to models who will be selected after being interviewed by our team. This group does work very hard to achieve the final results, after months of training and taking part in TV promotion and other activities.

This event is open for those females who are between the age of 17 to 25 years and have Maltese citizen.

Another event which the agency promotes is Miss Italia Malta, where the winner is entitled to participate in the well known event Miss Italia Nel Mondo.

Mr World Malta is a popular event dedicated for the males with good physique and charm, this event is held every two years where the winner participates in the finals of Mr World, which is a popular event internationally.

Over the years our culture habits changed and due to this more and more youngsters became aware of the importance of being well groomed. With this change we started to see through our agency more and more beautiful models making it harder each time for our judges to select a winner.

We always encourage all these young people to start in this sector as this is a very important role in their lives.

You can never say or think what might happen or whom you can meet.

First impression counts.



**SUE ROSSI**  
Director Modelle International  
Photo by Bernard Polidano

# MISS WORLD MALTA 2011

## 30 GIRLS TO BATTLE IT OUT FOR MISS WORLD MALTA 2011

### The finalists'

This year's contestants were chosen as finalist to represent different localities in Malta and Gozo that will contest in Miss World Malta which is due to be held on 9th July 2011.

Sue Rossi & Claudia Calleja under the organization of Modelle International will be responsible for organizing this local prestigious event, making sure that the contestants will be well prepared for this big venture which have started since last January.

The winner will be selected during the final night after long time preparations in taking part in various activites, such as photoshoots organized by the organizers and sponsors. A selected panel of judges who are in the fashion industry vote for the best girl during the final night, but the contestants would have been already interviewed few days prior to the competition by another panel of judges for their personality. Few question will be asked to them and this will be their first test. It is very important that the winner will have good qualities and good standard of education.



### BEAUTY WITH A PURPOSE



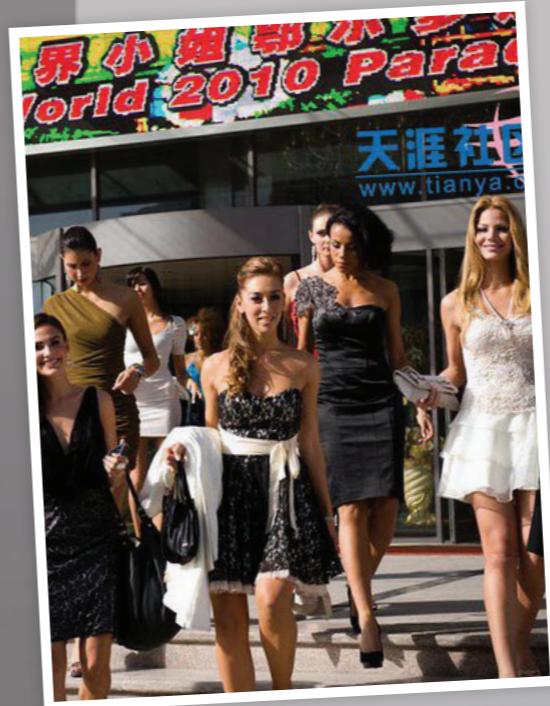
Today, Beauty with a Purpose is also the name of a special annual award programme that singles out and recognises the Miss World contestant who is shown, through charitable works, to have made a real difference to people in need in her homeland. Charity work is integral to the Miss World ethos and part of the brief to contenders in each country is that they volunteer their time or fundraise for charity. All of the money raised goes to the nominated cause and the entrants' records are credited with details of their personal contribution. Their hard work, dedication and above all, results, are what puts them in the running for the Beauty with a Purpose award. Beauty with a Purpose is staged as part of the festivities just prior to the pageant itself and since 2005 the winner has automatically been awarded a place in the Miss World semi finals.

During our organisation each year we dedicate some time together with the contestants, to organised and raise money between the contestants and their guests to help children organisation that works hard in need.

### D Search

The contestants will have the opportunity to appear in the Fashion & Beauty TV Programme "D Search" presented by Claudia Dalli and produced by Modelle International. The program is featured on Net TV every Thursday at 10.00pm were the contestants are being presented during various photoshoots and other education talks related to "Fashion & Beauty", featuring well known personalites. Each week is given information about the whole organization of Miss World and the finals by announcing the program of activites which will be planned for Miss World 2011.

The tele-viewers will also get the chance to vote for their favourite contestants by a tele-voting question which will be asked during the program.



### Miss World

The year was 1951. The competition was the first Miss World pageant, introduced as part of the Festival of Britain celebrations, and it was the audience it attracted who guaranteed its success.

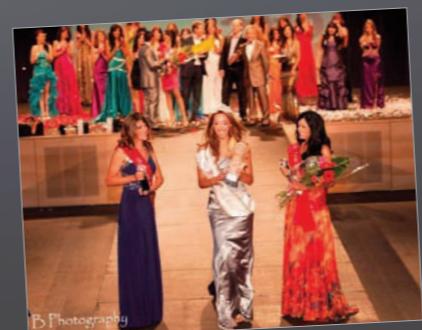
Thanks to founder Eric Morley's PR expertise, the first Miss World pageant welcomed a global audience greater than international events like the World Cup and the Olympic Games. The BBC televised Miss World from 1959 to 1979 and Thames Television picked up the contract from 1980 to 1988. At its peak, the show claimed an audience of 27.5 million in Britain alone a figure comparable to that of a royal wedding. Fifty years on from the first pageant, Miss World still pulls in the crowds and can boast an annual audience of over a billion.

The world's most beautiful women, 120 in all, gather together in one place to enjoy the special moment of once in a life time. All contestants will take part in different activities and visit different places of interests to do their filming to be shown during the finals of Miss world. This is a wonderful experience to the winning girl to be in this venture.

The lucky lady will win and be crowned as MISS WORLD...

### Final Night – Miss World Malta

The day of Miss World Malta is coming near. It's been very hectic for the organizers and the contestants but also very enjoyable few moments for everyone who have been caught up in a whirlwind of activities and functions since being chosen for the competition. The girls have been guests of honor at parties, product launches, and bars. But however exhausted they may be feeling, none of them is complaining, for they know that they have been given the opportunity to participate in the preliminary round of the world's most prestigious beauty competition.



The crowning of Miss World Malta is culmination of months of preparations. Over the last few days the girls have been put through grueling routines in preparations for the big event, under the watchful eyes of Sue Rossi and Claudia Calleja. Jes Sciberras will be finalizing the dance routine which will be used as the spectacular opening.

The show will be presented by Mr. Charles Saliba, promises to be a glamorous and glitz extravaganza with fashion parades and music.



Koko, Street fashion and Le Ceil will be all showing their spectacular couture, with some musical entertainment to be provided. Proceedings reach a climax when one of the girls is declared Miss World Malta. As the contestants wait bated breath Charles Saliba will announce which lucky local beauty will be winning her way to represent Malta in Miss World contest.

Big thanks to all the sponsors who once again showed interest in our event and also our helpers families & friends.

Thanks for the great support!  
Goodluck to the new title holder MISS WORLD MALTA 2011