

TEXT BY SUE ROSSI Director Modelle International | Photography by Bernard Polidano

Modelle International is a renowned modeling agency directed by Sue Rossi, who for the past 24 years have been into the business of the Modelling World.

Modelle International specializing in the business of event management, beauty pageants, licensing of international pageants, product launches and special projects both locally and internationally. A well known name in the glamour industry.

During these years the Agency has obtained the license for the organization of Miss World, Mr World and recently another licence has been included for this agency Miss Italia Nel Mondo and Miss Regina D'Europa. These events give the opportunity for the modes to achieve international standards.

Modelle International is the leading agency in its field and boosts the finest models and hostesses. The team is selected for their natural charm, good educational background and per sonality and most of them are also multi-lingual with an exceptional command of larguages.

Training for models begin at an early age during their teens. We always emphasis with our students, to build up a good character to be able to communicate with people around.

We teach catwalk, good posture, photo modelling.

Our main job is to recruit models in different ways according to their choice. The most popular job is photo modelling, but catwalk is still very needed and we encourage lot of young males & females to take part in it since it will be good for various fashion houses.

All models who join our agency gets the opportunity to work during various promotions, TV programs, and also taking part in different product launches.

Miss World Malta, is one of our prestige annual event that gives experience to models who will be selected after being interviewed by our team. This group does work very hard to achieve the final results, after months of training and taking part in TV promotion and other activities.

This event is open for those females

who are between the age of 17 to 25 year and have Maltese citizen.

Another event which the agency promote is Miss Italia Malita, were thewinner is entitle to participate in the well known event Miss Italia Nel Mondo.

Mr World Malta is a popular event dedicated for the males with good physic and charm, this event is held every two years were the winner participate in the finals of Mr World, which is popular event internationally.

Over the years our culture habits charged and due to this more and more youngsters became aware of the importance of being well groomed. With this change we started to see through our agency more and more beautiful models making it harder each time for our judges to select a winner.

We always encourage all these young people to start in this sector as this is a very important role in their lives.

You can never say or think what might happen or whom you can meet.

First impression counts.