

MISS WORLD MALTA

BY BARCELONA LOUNGE

This year Miss World Malta celebrated the fifteenth edition of this National Maltese contest organized by Modelle International.

This is the only contest which entitles a Maltese representative to participate in the Miss World International Beauty Pageant.

CLAIRE MARIE BUSUTTIL 22 YEARS from Zabbar a Sushi Chef was crowned the winner of Miss World Malta 2011, at the Grandmaster Suite Hilton Malta last July.

CLAIRE MARIE who also won Face of Golden Rose, Miss Health & Fitness & Miss Spinning Jewelry sponsored by 202 Jewelry and Best Hair by Angel was presented with precious gifts and vouchers amongst a memorable award.

Tiziana Cutajar placed first runner up, Dajana Laketic second runner up also won MISS PERSONALITY

OTHER TITLES PRESENTED DURING THE FINAL NIGHT WERE:

- **BEST PHOTOGENIC LOOKS** WAS PRESENTED TO **ZOE CALLEJA**
- **BEST BELLE GAMBE** BY ZULIEKA WAS PRESENTED TO **JANICE AZZOPARDI**
- **D SEARCH FOR MISS WORLD MALTA AWARD** WENT TO **LARA CASSAR DELIA** WHO ALSO WON **THE BEAUTY WITH A PURPOSE AWARD**
- **FACE OF GWIDA AWARD** WENT TO **JOSIELLE FARRUGIA**

During the event, all the 30 contestants took part in a spectacular opening "Burlessue" choreographed by Jes Sciberras. Swimwear sponsored by Koko. The contestants paraded in exclusive evening wear during judging time. The 12 finalists from the 1st part of the show answered a question in English and finally the winner was announced. They were judged by well known Maltese & foreign personalities.

The show was compered by Mr Charles Saliba and Sarah Agius, while entertainment was provided by Steve Cole.

The audience enjoyed fashion shows from different houses, Koko, Mangano by Street Fashion and Le Ceil. A Team of hairdressers were responsible for the contestants' hair: The Gallery Hair Studio, MAF Hairdressing, The New Hair room, Paxanas Hair & Beauty, Avandgarde, Innovations by Ro, JHS Hair & Beauty & Vigorous

Natasha Polidano and her team were responsible for the make-up sponsored by Golden Rose

Applications are now open for the 16th edition of Miss World Malta. All participants must be between 17 and 25 years.



CLAIRE MARIE BUSUTTIL

MISS WORLD MALTA 2011.

Claire will be representing Malta during the 61st anniversary of Miss World in London. Claire is 22 years, was born and lives in the southern part of Malta Zabbar works as Sushi Chef.

Her modelling career turned out to be a success, as she won various beauty contests in the past, she already had the chance to travel abroad and took part in other international beauty pageants. But for her Miss World Malta was the climax to win. Besides that two years ago she entered Miss World Malta for the first time. That time she managed to place in the top 5 finalists. From that she learned alot the discipline and the importance of working hard in order to get what she truly desire. So entered again for Miss World Malta this year 2011. Except this time with much more stronger and matured character and with the

intention of focusing more and working much more in order to achieve a better result. And surely enough she did. She received not only the crown, but something much more valuable, the respect of the people, the support of her family and satisfaction of it all. Finally at present time she is working for her next step Miss World. Will promise that she will definitely do the best she can to make the Maltese citizens proud and give a higher more prominent name to Malta. Whatever happens, I will still be happy and satisfied, because I know that I would have done my best and will carry this experience throughout my life.

Finally I would like to say big thank you to my family and friends for their love and support and to God, because without him I would be nowhere. Thank you very much to everybody.



MISS WORLD FINAL

LONDON

Miss World the greatest beauty pageant is scheduled to take place on November 6 in London. It will return to the same place where it started in 1951.

The competition was the first Miss World pageant, introduced as part of the Festival of Britain celebrations, and it was the audience it attracted who guaranteed its success.

Thanks to its founder Eric Morley's PR expertise, the first Miss World pageant welcomed a global audience greater than international events like the World Cup and the Olympic Games. The BBC televised Miss World from 1959 to 1979 and Thames Television picked up the contract from 1980 to 1988. At its peak, the show claimed an audience of 27.5 million in Britain alone a figure comparable to that of a royal wedding. Fifty years on from the first pageant, Miss World still pulls in the crowds and can boast an annual audience of over a billion.

The press went to town - the world's most beautiful women, 26 in all, gathered together in one place and happy to smile at the battery of photographers.



Miss World

The 1950's



The first Miss World, Sweden's Kiki Haakonson, was the first and last winner to be actually crowned in a two-piece swimsuit. This was held at the Lyceum theatre with 26 contestants taking part in all. During the first decade of the pageant's success, the outfits of contestants continued to raise eyebrows and grab headlines. In 1959, Loretta Powell of the United States arrived at the House of Commons in London clad in a Stetson, ruffled shirt and cowboy trousers. She may have got away with wearing what at the time was considered a tad outrageous, but she didn't get away with her 'guns'. The two stern-faced coppers in charge demanded she hand over her 'firearms' - even copies are not allowed in the British Parliament.

The event got bigger and bigger and today 120 countries congregate at this spectacular show and Malta has its participant amongst these beautiful ladies. Modelle International are the exclusive licence holders for MALTA



Blue-eyed blonde American Alexandra Mills was appointed as Miss World United States 2010 to represent her country at the 2010 Miss World Pageant held in Southern China. She placed first runner-up during Miss World Beach Beauty fast track event held in October and also placed second runner up in Miss World Top Model, becoming the eventual winner of Miss World. Emma Wareus of Botswana came in second place and Adriana Vasini of Venezuela placed third.

Alexandra Mills is also a fashion model and is listed with Elite Model agency.

Her first official visit as Miss World was in Korea where she was accompanied by Mrs Julia Morley. Together they attended a variety club Japan's 5th Anniversary. Besides other places visited during these 11 months, were Singapore, Philippines, Malaysia Beijing where

she attended Phoenix TV 15th anniversary celebrations. She was invited to attend L'Oreal Fashion week in Melbourne, and other interesting countries.

Alexandria Mills did not miss out the opportunity to help others when she, together with Miss World 1st runner-up Emma Wareus, visited two kids Richard Belmes, 7, and Kurt Durian, 6, who both have acute lymphoblastic leukemia. The two children received support from the Makati.

Mills will crown her successor at the end of the event of Miss World 2011.

